Book Cover Rubric

Mr. Ahumada

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Achievement  Chart | Weight  Assigned | Level 4 | Level 3 | Level 2 | Level 1 | Below L.1 |
| **Knowledge and**  **Understanding**  (writing)  🡪 Focus and target audience  🡪 Book blurb  🡪 knowledge of novel  🡪 Description of visual | /10 | Work has a strong, clear, and unified focus. Work is presents ideas that are well-thought-out, insightful, lucid, and thought provoking with a high degree of sophistication. | Work has a clear and unified focus and purpose.  Work presents ideas that show considerable insights. Ideas are appropriate and relevant. | Work has some clarity of focus and purpose.  Work presents some ideas that are appropriate and relevant. | Work has limited clarity of focus and purpose.  Work presents limited ideas that are appropriate and relevant. | Work has no trace of a unified focus and purpose.  Work presents minimal ideas and information |
| Thinking and Inquiry (media)  🡪 Quality of images  🡪 Connections between images and text  🡪 Appeal to target audience | /10m | Work shows a high degree of risk taking to include unexpected or unconventional features.  Images show excellent insight into the text. Cover effectively attracts target audience. | Work shows considerable risks to include unexpected or unconventional features.  Images show good insight into the text. Cover attracts target audience. | Work shows some risks to include unexpected or unconventional features. Images show some insight into the text. Cover somewhat appeals to target audience | Work shows a limited degree of risk taking to include unexpected or unconventional features.  Images show little insight into the text. Cover minimally appeals to target audience. | Work shows a minimal degree of risk taking to include unexpected or unconventional features.  Images show no insight into the text. Cover does not appeal to target audience. |
| Communication (media)  🡪 Aesthetic qualities of visual design | /10m | Excellent use of colour, and thorough consideration of layout is shown | Good use of colour, and considerable consideration of layout is shown | Satisfactory use of colour, and some consideration of layout is shown | Little use of colour, and minor consideration of layout is shown | No use of colour, and minor consideration of layout is shown |
| Application (writing)  🡪Connection paragraphs  🡪 Grammar, spelling, syntax, etc. | /10 | Writing shows excellent INSIGHT, unity, fluidity, and coherence. Applies grammar, spelling, and punctuation with a high degree of accuracy and effectiveness. | Writing shows good unity, insight, fluidity, and coherence. Applies grammar, spelling, and punctuation with considerable accuracy and effectiveness. | Writing shows some unity, insight, fluidity, and coherence. Applies grammar, spelling, and punctuation with some accuracy and effectiveness. | Writing shows little unity, insight, fluidity, and coherence. Applies grammar, spelling, and punctuation with limited accuracy and effectiveness. | Writing shows minimal unity, insight, fluidity, and coherence. Applies grammar, spelling, and punctuation with very little accuracy and effectiveness. |

TOTAL writing /20 media /20

Comments: